

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
Sample Size	1746	636	1110	119	144	192

QD1. Do you currently have any children under the age of 18 living in your household?

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
Yes	36%	100%		100%	100%	100%
No	64%		100%			

QD2. How old are the children living in your household?

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
Under 5	22%	22%		12%	10%	9%
5-9	33%	33%		44%	21%	18%
10-12	32%	32%		100%	26%	23%
13-15	32%	32%			100%	30%
16-17	30%	30%				100%
Prefer not to say	4%	4%				

QPT1. Do any of your 10-17-year-old children currently use social media?

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
Yes	72%	72%		51%	68%	88%
No	27%	27%		48%	28%	12%
Not sure	2%	2%		1%	4%	

QPT1.5. And what is the minimum age you feel a child should reach before being able to use social media?

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
10	4%	6%	3%	12%	5%	7%
11	1%	3%	1%	5%	1%	3%
12	7%	9%	6%	14%	8%	8%
13	16%	20%	13%	15%	26%	22%
14	13%	13%	13%	4%	20%	14%
15	16%	16%	16%	15%	13%	14%
16	25%	19%	28%	22%	9%	20%
17	18%	15%	19%	14%	18%	11%

QPt2. Do you place any restrictions on your child's social media use?

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
Monitoring their activity	50%	50%		55%	55%	46%
Restrictions on certain apps	49%	49%		71%	55%	39%
Time limits	48%	48%		56%	55%	42%
Parental approval before downloading apps	47%	47%		70%	44%	41%
No phones in bedroom at night	34%	34%		44%	37%	28%
Other	4%	4%		6%	1%	5%
No restrictions	18%	18%			9%	29%
Net: Has restrictions	82%	82%		100%	91%	71%

QPT3. [NET Concerned] How concerned are you about the following when it comes to children and social media?

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
Exposure to misinformation	91%	90%	92%	92%	91%	83%
Cyberbullying	90%	87%	91%	92%	90%	78%
Exposure to pornography or explicit content	88%	89%	87%	93%	87%	84%
Online predators	94%	92%	95%	95%	93%	85%
Mental health impacts	92%	91%	93%	92%	92%	87%
Addiction or excessive screen time	90%	89%	90%	92%	87%	81%
Political radicalization	75%	68%	79%	67%	70%	64%
Privacy/data collection	85%	83%	87%	87%	79%	78%

QPT3. [NET Not Concerned] How concerned are you about the following when it comes to children and social media?

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
Exposure to misinformation	9%	10%	8%	8%	9%	17%
Cyberbullying	10%	13%	9%	8%	10%	22%
Exposure to pornography or explicit content	12%	11%	13%	7%	13%	16%
Online predators	6%	8%	5%	5%	7%	15%
Mental health impacts	8%	9%	7%	8%	8%	13%
Addiction or excessive screen time	10%	11%	10%	8%	13%	19%
Political radicalization	25%	32%	21%	33%	30%	36%
Privacy/data collection	15%	17%	13%	13%	21%	22%

QPT3. [Exposure to misinformation] How concerned are you about the following when it comes to children and social media?

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
Very concerned	58%	52%	62%	55%	54%	48%
Concerned	33%	37%	30%	37%	37%	35%
Not that concerned	7%	8%	6%	7%	7%	14%
Not at all concerned	2%	2%	2%	2%	2%	4%
Net: Concerned	91%	90%	92%	92%	91%	83%
Net: Not concerned	9%	10%	8%	8%	9%	17%

QPT3. [Cyberbullying] How concerned are you about the following when it comes to children and social media?

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
Very concerned	61%	57%	64%	63%	53%	50%
Concerned	28%	30%	27%	29%	37%	28%
Not that concerned	8%	10%	7%	8%	8%	18%
Not at all concerned	2%	2%	2%	0%	2%	5%
Net: Concerned	90%	87%	91%	92%	90%	78%
Net: Not concerned	10%	13%	9%	8%	10%	22%

QPT3. [Exposure to pornography or explicit content] How concerned are you about the following when it comes to children and social media?

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
Very concerned	60%	62%	59%	71%	64%	50%
Concerned	27%	26%	28%	21%	23%	34%
Not that concerned	10%	10%	10%	7%	11%	14%
Not at all concerned	2%	1%	3%	1%	2%	2%
Net: Concerned	88%	89%	87%	93%	87%	84%

Net: Not concerned	12%	11%	13%	7%	13%	16%
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QPT3. [Online predators] How concerned are you about the following when it comes to children and social media?

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
Very concerned	73%	70%	75%	69%	73%	61%
Concerned	21%	22%	20%	26%	19%	23%
Not that concerned	5%	7%	3%	5%	5%	14%
Not at all concerned	1%	1%	2%	0%	2%	1%
Net: Concerned	94%	92%	95%	95%	93%	85%
Net: Not concerned	6%	8%	5%	5%	7%	15%

QPT3. [Mental health impacts] How concerned are you about the following when it comes to children and social media?

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
Very concerned	59%	59%	59%	61%	62%	44%
Concerned	33%	32%	33%	30%	29%	43%
Not that concerned	7%	8%	6%	8%	6%	12%
Not at all concerned	1%	1%	1%	1%	2%	1%
Net: Concerned	92%	91%	93%	92%	92%	87%
Net: Not concerned	8%	9%	7%	8%	8%	13%

QPT3. [Addiction or excessive screen time] How concerned are you about the following when it comes to children and social media?

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
Very concerned	57%	57%	58%	64%	52%	50%
Concerned	32%	32%	33%	28%	35%	31%
Not that concerned	9%	9%	8%	6%	8%	16%
Not at all concerned	2%	2%	2%	3%	4%	3%
Net: Concerned	90%	89%	90%	92%	87%	81%
Net: Not concerned	10%	11%	10%	8%	13%	19%

QPT3. [Political radicalization] How concerned are you about the following when it comes to children and social media?

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
Very concerned	43%	38%	45%	34%	39%	33%
Concerned	32%	31%	33%	33%	31%	31%
Not that concerned	20%	25%	18%	26%	22%	27%
Not at all concerned	5%	7%	4%	8%	8%	9%
Net: Concerned	75%	68%	79%	67%	70%	64%
Net: Not concerned	25%	32%	21%	33%	30%	36%

QPT3. [Privacy/data collection] How concerned are you about the following when it comes to children and social media?

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
Very concerned	47%	46%	48%	47%	47%	40%
Concerned	38%	37%	38%	41%	32%	39%
Not that concerned	12%	13%	12%	11%	15%	15%
Not at all concerned	3%	4%	2%	1%	6%	7%
Net: Concerned	85%	83%	87%	87%	79%	78%
Net: Not concerned	15%	17%	13%	13%	21%	22%

QPOL1. [Net Support] Would you support or oppose each of the following policies regarding children and social media?

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
A full ban on social media use for anyone under 16	72%	72%	72%	76%	68%	68%
Banning certain apps for anyone under 16	87%	84%	88%	83%	82%	84%
Requiring parental consent for those under 16	87%	89%	86%	90%	85%	87%
Mandatory time limits for minors on social media apps	81%	82%	80%	88%	79%	81%
Accessible reports for how social media was used that are available to parents	84%	87%	82%	90%	83%	89%

QPOL1. [Net Oppose] Would you support or oppose each of the following policies regarding children and social media?

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
A full ban on social media use for anyone under 16	22%	23%	21%	20%	24%	29%
Banning certain apps for anyone under 16	10%	13%	8%	16%	14%	13%
Requiring parental consent for those under 16	8%	8%	9%	9%	8%	9%
Mandatory time limits for minors on social media apps	13%	14%	12%	10%	17%	16%

Accessible reports for how social media was used that are available to parents	10%	9%	10%	9%	10%	9%
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QPOL1. [A full ban on social media use for anyone under 16] Would you support or oppose each of the following policies regarding children and social media?

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
Strongly support	38%	39%	37%	43%	37%	35%
Support	34%	33%	34%	33%	31%	33%
Oppose	17%	17%	17%	10%	15%	24%
Strongly oppose	5%	7%	4%	10%	8%	5%
Not sure	6%	5%	7%	5%	8%	3%
Net: Support	72%	72%	72%	76%	68%	68%
Net: Oppose	22%	23%	21%	20%	24%	29%

QPOL1. [Banning certain apps for anyone under 16] Would you support or oppose each of the following policies regarding children and social media?

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
Strongly support	52%	51%	53%	57%	52%	45%
Support	34%	33%	35%	25%	30%	39%
Oppose	6%	9%	5%	10%	7%	11%
Strongly oppose	4%	4%	3%	6%	7%	2%
Not sure	4%	3%	4%	2%	4%	3%
Net: Support	87%	84%	88%	83%	82%	84%
Net: Oppose	10%	13%	8%	16%	14%	13%

QPOL1. [Requiring parental consent for those under 16] Would you support or oppose each of the following policies regarding children and social media?

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
Strongly support	56%	58%	56%	63%	55%	51%
Support	31%	31%	31%	27%	31%	35%

Oppose	6%	6%	6%	6%	5%	8%
Strongly oppose	2%	2%	2%	3%	3%	2%
Not sure	4%	4%	5%	1%	7%	4%
Net: Support	87%	89%	86%	90%	85%	87%
Net: Oppose	8%	8%	9%	9%	8%	9%

QPOL1. [Mandatory time limits for minors on social media apps] Would you support or oppose each of the following policies regarding children and social media?

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
Strongly support	48%	48%	48%	53%	46%	44%
Support	32%	34%	31%	36%	33%	37%
Oppose	10%	10%	10%	7%	10%	14%
Strongly oppose	3%	5%	2%	4%	7%	2%
Not sure	6%	4%	8%	1%	4%	2%
Net: Support	81%	82%	80%	88%	79%	81%
Net: Oppose	13%	14%	12%	10%	17%	16%

QPOL1. [Accessible reports for how social media was used that are available to parents] Would you support or oppose each of the following policies regarding children and social media?

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
Strongly support	49%	55%	46%	58%	55%	50%
Support	35%	32%	36%	31%	29%	39%
Oppose	7%	6%	7%	4%	6%	6%
Strongly oppose	3%	3%	3%	4%	4%	3%
Not sure	6%	4%	7%	1%	7%	2%
Net: Support	84%	87%	82%	90%	83%	89%
Net: Oppose	10%	9%	10%	9%	10%	9%

QPOL1.5. Which social media apps would you ban children under 16 from using?

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
X/Twitter	45%	49%	43%	54%	49%	60%

TikTok	41%	41%	42%	47%	45%	40%
Snapchat	40%	43%	38%	51%	48%	42%
Instagram	34%	40%	30%	41%	34%	50%
Reddit	28%	31%	27%	31%	26%	39%
Facebook	28%	35%	24%	41%	33%	44%
YouTube	7%	8%	7%	7%	11%	8%
All of them	38%	31%	42%	28%	26%	23%
None of these	3%	3%	3%	0%	3%	3%

QPOL2. Suppose social media is banned for those under 16 in the U.S., who should face punishment when the law is broken?

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
The company failing to enforce the law	62%	64%	61%	57%	65%	66%
The parents/guardians of the children breaking the law	38%	36%	39%	43%	35%	34%

QR1. [Net Agree] Agreement with statements

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
Parents, not governments, should be primarily responsible for regulating teens' social media use	79%	78%	79%	76%	75%	80%
Social media is essential for staying informed in today's world	55%	60%	52%	61%	51%	64%
Most teens are capable of using social media responsibly	38%	45%	35%	41%	36%	58%
Algorithm-driven content ruined social media	70%	70%	70%	75%	77%	67%

QR1. [Net Disagree] Agreement with statements

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
Parents, not governments, should be primarily responsible for regulating teens' social media use	14%	14%	13%	16%	16%	14%
Social media is essential for staying informed in today's world	38%	34%	40%	31%	40%	31%
Most teens are capable of using social media responsibly	52%	47%	54%	56%	53%	35%
Algorithm-driven content ruined social media	12%	15%	11%	13%	7%	18%

QR1. Agreement - Parents, not governments, should be primarily responsible for regulating teens' social media use

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
Strongly agree	37%	34%	39%	48%	33%	32%
Agree	42%	44%	40%	28%	42%	48%
Disagree	11%	11%	10%	14%	12%	11%
Strongly disagree	3%	3%	3%	2%	4%	3%
Not sure/Can't say	8%	7%	8%	8%	9%	5%
Net: Agree	79%	78%	79%	76%	75%	80%
Net: Disagree	14%	14%	13%	16%	16%	14%

QR1. Agreement - Social media is essential for staying informed in today's world

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
Strongly agree	15%	18%	13%	21%	18%	22%
Agree	40%	42%	39%	41%	34%	43%
Disagree	27%	25%	28%	25%	29%	22%
Strongly disagree	10%	9%	12%	6%	11%	9%
Not sure/Can't say	8%	6%	8%	7%	9%	4%
Net: Agree	55%	60%	52%	61%	51%	64%
Net: Disagree	38%	34%	40%	31%	40%	31%

QR1. Agreement - Most teens are capable of using social media responsibly

	Total	Has Kids		Oldest Child		
		Yes	No	10-12	13-15	16-17
Strongly agree	9%	12%	6%	9%	12%	18%
Agree	30%	32%	28%	31%	24%	40%
Disagree	37%	34%	38%	47%	40%	23%
Strongly disagree	15%	13%	16%	9%	14%	11%
Not sure/Can't say	10%	8%	11%	3%	11%	8%
Net: Agree	38%	45%	35%	41%	36%	58%
Net: Disagree	52%	47%	54%	56%	53%	35%