

	Total	Region				Gender		Age									HH Income			Education			Ethnicity					
		Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K+	<=HS	College/ Associate degree	Univ+	White	Black/AA	Hispanic	Pacific Islander/ Asians	Other	
Weighted Sample Size	2007	341	421	763	482	955	1052	640	641	726	304	302	348	336	338	378	823	535	423	784	608	616	1238	252	343	63	111	
Unweighted	2007	365	423	742	477	963	1044	550	683	774	252	345	366	298	338	408	725	562	511	489	710	808	1476	159	208	59	105	

QW1a. Which of the following currently describes your working status today?

	Total	Region				Gender		Age									HH Income			Education			Ethnicity				
		Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K+	<=HS	College/ Associate degree	Univ+	White	Black/AA	Hispanic	Pacific Islander/ Asians	Other
Employed / self-employed full-time (30+ hours per week)	40%	37%	41%	41%	38%	46%	34%	46%	54%	22%	53%	59%	29%	39%	49%	15%	24%	46%	67%	27%	33%	62%	40%	40%	39%	49%	33%
Employed / self-employed part-time (fewer than 30 hours/week)	13%	15%	12%	12%	14%	13%	13%	19%	12%	9%	21%	10%	8%	17%	13%	11%	16%	13%	8%	17%	12%	9%	11%	18%	15%	10%	22%
Student	6%	5%	5%	6%	7%	4%	7%	16%	2%	0%	12%	1%		19%	3%	0%	6%	2%	4%	7%	6%	3%	3%	7%	11%	6%	12%
Retired	22%	21%	25%	23%	19%	23%	22%	1%	4%	57%	1%	6%	56%	0%	2%	58%	26%	25%	15%	20%	32%	16%	28%	18%	8%	9%	12%
Looking for work	8%	9%	5%	7%	10%	7%	8%	11%	10%	2%	9%	11%	1%	13%	10%	3%	12%	4%	2%	11%	6%	5%	5%	10%	15%	8%	8%
Not working, not looking	9%	9%	10%	7%	9%	6%	11%	7%	13%	6%	4%	9%	4%	10%	16%	8%	13%	6%	3%	14%	7%	3%	9%	6%	8%	13%	8%
Other	4%	3%	3%	4%	4%	2%	5%	1%	5%	4%	1%	3%	3%	2%	7%	5%	4%	4%	1%	5%	4%	2%	4%	1%	3%	5%	5%
Net: Employed	53%	52%	53%	53%	52%	59%	47%	64%	66%	31%	74%	70%	36%	55%	62%	26%	39%	59%	75%	44%	45%	72%	50%	58%	54%	60%	55%

QW1b. Do you currently belong to a labor union, or a professional or employee association that bargains collectively on behalf of its members?

	Total	Region				Gender		Age									HH Income			Education			Ethnicity				
		Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K+	<=HS	College/ Associate degree	Univ+	White	Black/AA	Hispanic	Pacific Islander/ Asians	Other
Yes, belong to a union	16%	25%	16%	9%	19%	15%	16%	17%	15%	14%	17%	16%	11%	18%	14%	17%	14%	13%	22%	14%	11%	20%	15%	18%	18%	15%	6%
Yes, belong to a professional association	10%	8%	9%	12%	9%	12%	9%	15%	9%	4%	17%	11%	4%	13%	7%	4%	9%	12%	9%	14%	7%	10%	8%	17%	15%	10%	8%
No, do not belong to a union or professional association	74%	66%	75%	78%	72%	73%	75%	68%	76%	82%	66%	73%	85%	69%	79%	79%	77%	76%	69%	72%	82%	70%	77%	65%	68%	75%	86%
Net: Yes	26%	34%	25%	22%	28%	27%	25%	32%	24%	18%	34%	27%	16%	31%	21%	21%	23%	24%	31%	28%	18%	30%	23%	35%	32%	25%	14%

QW1c. What best describes your industry or field?

	Total	Region				Gender		Age									HH Income			Education			Ethnicity				
		Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K+	<=HS	College/ Associate degree	Univ+	White	Black/AA	Hispanic	Pacific Islander/ Asians	Other
Professional (e.g., nurse, engineer, teacher, accountant)	16%	20%	14%	17%	14%	14%	18%	16%	17%	14%	16%	14%	12%	17%	20%	18%	6%	17%	24%	6%	9%	29%	18%	10%	12%	28%	15%
Sales, Service, and Hospitality	13%	11%	12%	15%	11%	11%	15%	13%	12%	15%	12%	8%	16%	13%	17%	14%	18%	14%	6%	17%	17%	7%	14%	13%	13%	12%	10%
Management/Executive	8%	12%	10%	5%	10%	9%	8%	6%	11%	8%	5%	13%	10%	6%	10%	5%	3%	5%	19%	6%	4%	13%	10%	6%	6%	5%	10%
Information Technology (e.g., developer, IT support, data analyst)	8%	11%	8%	7%	9%	12%	4%	11%	6%	8%	16%	8%	10%	5%	3%	4%	5%	8%	14%	2%	7%	14%	8%	9%	8%	13%	10%
Office/Admin Work	8%	8%	6%	8%	10%	4%	12%	7%	8%	9%	4%	5%	3%	11%	11%	17%	11%	6%	5%	7%	9%	7%	7%	8%	8%	18%	9%
General Labour	7%	5%	13%	6%	3%	9%	4%	8%	7%	4%	10%	10%	4%	5%	3%	4%	10%	7%	2%	12%	8%	2%	7%	8%	8%	2%	1%
Business Owner (self-employed or operates a business)	6%	3%	6%	7%	6%	6%	5%	4%	7%	6%	5%	8%	6%	2%	7%	7%	6%	6%	6%	7%	7%	4%	5%	8%	5%		18%
Skilled Trades	6%	5%	4%	5%	9%	9%	2%	3%	7%	8%	4%	12%	13%	1%	3%	2%	7%	8%	4%	9%	7%	2%	7%	2%	7%		2%

Health Support/Personal Care	6%	4%	9%	4%	7%	3%	8%	6%	5%	5%	3%	3%	3%	9%	8%	8%	8%	5%	4%	8%	7%	2%	4%	8%	8%	3%	8%
Knowledge/Creative (e.g., marketing, HR, research, consulting)	5%	6%	5%	7%	3%	6%	5%	8%	3%	3%	9%	4%	4%	8%	3%	2%	6%	5%	5%	7%	3%	5%	4%	11%	5%	2%	4%
Education Support and Childcare	4%	3%	4%	3%	5%	1%	6%	3%	3%	5%	1%	1%	3%	6%	5%	9%	3%	5%	2%	2%	3%	5%	3%	4%	5%		2%
Arts, Entertainment, and Media	3%	4%	2%	3%	3%	3%	3%	4%	3%	2%	4%	3%	1%	4%	2%	4%	5%	2%	2%	2%	3%	3%	2%	4%	4%	6%	2%
Agriculture/Natural Resources	2%	1%	2%	4%	0%	3%	1%	3%	1%	3%	4%	1%	5%	2%	0%		3%	3%	0%	4%	2%	1%	2%	3%	3%		1%
Public Safety/Law Enforcement	1%	1%	1%	2%	1%	2%	1%	1%	2%	2%	0%	3%	3%	1%	1%	0%	1%	2%	2%	1%	2%	1%	2%	2%	1%	3%	
Legal Professions	1%	1%		1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	0%	2%	1%		1%	2%	
Military/Veteran	0%	0%		0%	0%	0%	0%	0%	0%	0%	1%		0%		1%		0%		1%	0%	1%		0%	1%			
Other/Not currently employed	6%	4%	4%	6%	8%	5%	6%	6%	5%	5%	5%	5%	6%	8%	6%	4%	8%	7%	1%	8%	8%	3%	6%	5%	7%	7%	7%
Net: White collar	50%	62%	45%	47%	50%	49%	51%	54%	49%	45%	54%	49%	40%	53%	49%	51%	37%	44%	71%	31%	36%	73%	51%	46%	45%	73%	51%
Net: Blue collar / service	38%	31%	45%	39%	36%	39%	38%	36%	38%	44%	35%	38%	48%	37%	38%	38%	49%	43%	22%	54%	49%	20%	39%	41%	44%	20%	24%
Net: Business Owner	6%	3%	6%	7%	6%	6%	5%	4%	7%	6%	5%	8%	6%	2%	7%	7%	6%	6%	6%	7%	7%	4%	5%	8%	5%		18%
Net: Other/Not working	6%	4%	4%	6%	8%	5%	6%	6%	5%	5%	5%	5%	6%	8%	6%	4%	8%	7%	1%	8%	8%	3%	6%	5%	7%	7%	7%

Q2. Over the past 3 months, which of the following AI platforms have you actively used?

	Total	Region				Gender		Age									HH Income			Education			Ethnicity				
		Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- \$100K	\$100K+	<=HS	College/ Associate degree	Univ+	White	Black/AA	Hispanic	Pacific Islander/ Asians	Other
Gemini (Google)	52%	49%	53%	52%	55%	56%	49%	56%	55%	47%	62%	59%	50%	52%	51%	44%	49%	54%	57%	46%	53%	59%	50%	58%	52%	59%	61%
ChatGPT (OpenAI)	49%	51%	47%	50%	46%	50%	48%	66%	51%	31%	66%	55%	31%	67%	47%	31%	42%	51%	58%	41%	45%	62%	43%	65%	53%	67%	49%
Meta AI (Facebook, Instagram)	35%	34%	38%	35%	32%	32%	37%	30%	38%	36%	30%	38%	30%	29%	39%	42%	35%	34%	34%	34%	37%	34%	35%	40%	33%	24%	30%
Copilot (Microsoft, formerly Bing Chat)	20%	21%	22%	19%	18%	24%	16%	24%	19%	17%	28%	24%	20%	20%	16%	13%	15%	19%	31%	12%	19%	30%	20%	24%	15%	24%	26%
Claude (Anthropic)	10%	9%	8%	11%	13%	14%	7%	16%	10%	5%	22%	13%	8%	11%	8%	3%	5%	12%	20%	4%	7%	21%	9%	14%	8%	26%	15%
Grammarly (AI writing assistant)	8%	7%	8%	10%	8%	8%	9%	14%	8%	5%	15%	7%	4%	12%	9%	6%	8%	7%	10%	7%	8%	11%	7%	14%	9%	15%	11%
Canva AI tools	7%	5%	7%	9%	5%	6%	8%	12%	7%	3%	12%	5%	3%	13%	8%	3%	6%	7%	9%	4%	6%	12%	5%	11%	10%	7%	8%
Perplexity AI	5%	5%	5%	6%	5%	8%	3%	8%	5%	2%	13%	6%	4%	4%	4%	1%	4%	8%	6%	3%	5%	8%	3%	13%	6%	6%	9%
Adobe Firefly (AI image editing)	4%	3%	5%	4%	4%	5%	3%	5%	5%	2%	6%	6%	3%	3%	4%	2%	4%	5%	2%	4%	3%	5%	3%	8%	5%	8%	2%
Character.AI	2%	2%	3%	2%	2%	3%	2%	4%	1%	1%	5%	2%	2%	4%	1%	1%	3%	2%	2%	3%	1%	2%	1%	7%	4%	4%	1%
DALL-E (OpenAI image generation)	2%	3%	1%	2%	2%	3%	1%	4%	3%	1%	5%	4%	1%	3%	2%		2%	2%	3%	2%	1%	3%	2%	4%	3%	7%	1%
Sora	2%	1%	1%	2%	3%	2%	2%	4%	1%	0%	4%	2%	0%	5%	1%	0%	1%	2%	2%	2%	1%	3%	1%	2%	5%	11%	1%
Midjourney (AI image generation)	2%	1%	2%	2%	2%	3%	1%	4%	2%	0%	5%	3%		3%	1%	0%	2%	1%	2%	2%	1%	2%	1%	5%	2%	5%	1%
Notion AI	1%	0%	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%	1%	1%	0%		0%	1%	1%	1%		1%	1%	1%	1%	2%	
Other (specify)	5%	4%	5%	7%	5%	7%	4%	4%	7%	6%	6%	6%	7%	2%	7%	4%	3%	6%	7%	3%	6%	7%	6%	4%	3%	10%	5%
None of these	20%	22%	22%	18%	20%	20%	20%	13%	17%	28%	13%	14%	30%	14%	19%	26%	24%	19%	13%	24%	21%	13%	23%	10%	22%	10%	10%
Net: Yes to any	80%	78%	78%	82%	80%	80%	80%	87%	83%	72%	87%	86%	70%	86%	81%	74%	76%	81%	87%	76%	79%	87%	77%	90%	78%	90%	90%

Q3. [For your job/at work] And how often have you used AI platforms or apps, like those above, for work and personal use:

	Total	Region				Gender		Age									HH Income			Education			Ethnicity				
		Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K+	<=HS	College/ Associate degree	Univ+	White	Black/AA	Hispanic	Pacific Islander/ Asians	Other
Several times a day	25%	23%	24%	26%	28%	28%	22%	29%	22%	24%	34%	26%	21%	23%	18%	27%	23%	23%	29%	20%	24%	30%	21%	34%	28%	39%	28%
Once a day	11%	12%	9%	12%	11%	11%	11%	11%	14%	6%	13%	13%	5%	9%	15%	7%	9%	10%	15%	8%	9%	15%	10%	8%	18%		20%
Several times a week	18%	11%	19%	17%	21%	18%	17%	17%	17%	20%	20%	17%	18%	14%	17%	21%	15%	19%	20%	15%	14%	21%	17%	26%	9%	22%	20%
About once a week	9%	8%	12%	8%	8%	10%	8%	8%	9%	9%	8%	10%	12%	8%	9%	6%	8%	10%	9%	9%	8%	9%	10%	10%	8%	8%	2%
Several times a month	7%	7%	9%	7%	4%	7%	7%	6%	6%	9%	3%	8%	11%	10%	4%	6%	9%	7%	5%	9%	7%	5%	8%	8%	5%		2%
About once a month	5%	6%	2%	6%	4%	3%	7%	5%	5%	5%	2%	2%	6%	8%	7%	4%	5%	4%	6%	5%	6%	5%	5%	2%	6%	7%	5%
Once every few months	5%	5%	6%	5%	5%	5%	5%	5%	6%	4%	5%	7%	2%	5%	5%	6%	6%	5%	3%	7%	4%	4%	6%	2%	8%	5%	3%
Not at all	20%	27%	19%	17%	20%	18%	23%	18%	21%	23%	15%	18%	23%	22%	24%	24%	25%	21%	13%	27%	26%	12%	23%	10%	20%	19%	19%
Net: Use	80%	73%	81%	83%	80%	82%	77%	82%	79%	77%	85%	82%	77%	78%	76%	76%	75%	79%	87%	73%	74%	88%	77%	90%	80%	81%	81%

Q3. [For personal use outside of work] And how often have you used AI platforms or apps, like those above, for work and personal use

	Total	Region				Gender		Age							HH Income			Education			Ethnicity						
		Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- \$<100K	\$100K+	<=HS	College/ Associate degree	Univ+	White	Black/AA	Hispanic	Pacific Islander/ Aslans	Other
Several times a day	28%	26%	26%	31%	27%	33%	23%	30%	29%	25%	39%	34%	26%	21%	25%	24%	28%	29%	26%	27%	27%	30%	26%	36%	26%	32%	32%
Once a day	11%	14%	11%	10%	12%	12%	11%	15%	10%	9%	17%	12%	8%	13%	9%	10%	10%	12%	13%	12%	9%	13%	10%	16%	13%	14%	10%
Several times a week	22%	22%	22%	22%	20%	20%	23%	18%	21%	25%	17%	17%	25%	19%	25%	26%	18%	25%	25%	18%	23%	25%	23%	19%	20%	17%	18%
About once a week	8%	9%	9%	8%	9%	7%	9%	7%	10%	8%	5%	9%	8%	9%	10%	8%	8%	8%	10%	6%	10%	9%	10%	4%	8%	7%	8%
Several times a month	8%	6%	7%	9%	6%	8%	7%	8%	7%	7%	7%	9%	10%	10%	6%	4%	10%	5%	5%	10%	6%	6%	7%	10%	10%	3%	6%
About once a month	7%	5%	9%	6%	9%	6%	8%	8%	7%	7%	5%	7%	8%	11%	7%	7%	8%	7%	8%	9%	5%	6%	8%	9%	13%	8%	
Once every few months	8%	8%	8%	7%	7%	6%	9%	7%	8%	8%	6%	7%	5%	7%	9%	10%	8%	6%	8%	9%	8%	6%	9%	2%	6%	1%	12%
Not at all	8%	11%	7%	7%	10%	7%	10%	8%	7%	10%	4%	5%	11%	11%	9%	10%	10%	7%	7%	11%	7%	7%	9%	7%	8%	13%	6%
Net: Use	92%	89%	93%	93%	90%	93%	90%	92%	93%	90%	96%	95%	89%	89%	91%	90%	90%	93%	93%	89%	93%	93%	91%	93%	92%	87%	94%

Q3. [Unduplicated Total Mentions] And how often have you used AI platforms or apps, like those above, for work and personal use:

	Total	Region				Gender		Age							HH Income			Education			Ethnicity						
		Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- \$<100K	\$100K+	<=HS	College/ Associate degree	Univ+	White	Black/AA	Hispanic	Pacific Islander/ Asians	Other
Several times a day	33%	29%	31%	35%	33%	38%	28%	35%	35%	28%	45%	39%	29%	27%	31%	26%	30%	35%	35%	30%	31%	38%	31%	39%	31%	42%	37%
Once a day	13%	16%	14%	12%	12%	14%	12%	16%	13%	9%	18%	14%	8%	15%	12%	10%	11%	12%	17%	12%	10%	16%	12%	15%	17%	10%	9%
Several times a week	20%	20%	19%	20%	19%	18%	21%	16%	18%	25%	14%	15%	25%	17%	21%	25%	19%	22%	19%	17%	22%	20%	21%	22%	15%	17%	17%
About once a week	9%	10%	10%	8%	9%	9%	9%	8%	9%	9%	7%	9%	9%	8%	9%	9%	9%	8%	9%	8%	10%	8%	10%	6%	8%	6%	5%
Several times a month	7%	5%	9%	7%	5%	6%	7%	7%	7%	6%	4%	7%	9%	9%	6%	4%	8%	5%	4%	8%	6%	5%	7%	5%	8%	1%	6%
About once a month	6%	5%	5%	6%	9%	5%	8%	6%	6%	7%	2%	6%	6%	10%	7%	7%	7%	6%	7%	7%	8%	5%	6%	6%	8%	12%	8%
Once every few months	7%	6%	7%	7%	7%	6%	8%	6%	7%	7%	6%	7%	5%	6%	7%	9%	7%	6%	6%	8%	7%	5%	8%	2%	7%	1%	12%
Not at all	6%	9%	6%	5%	8%	5%	8%	6%	4%	9%	4%	3%	9%	7%	6%	10%	10%	5%	3%	10%	6%	3%	7%	5%	5%	11%	6%
Net: Use	94%	91%	94%	95%	92%	95%	92%	94%	96%	91%	96%	97%	91%	93%	94%	90%	90%	95%	97%	90%	94%	97%	93%	95%	95%	89%	94%

Q7. Is your use of AI at work more...

	Total	Region				Gender		Age									HH Income			Education			Ethnicity				
		Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K+	<=HS	College/ Associate degree	Univ+	White	Black/AA	Hispanic	Pacific Islander/ Asians	Other
Because I want to use it	71%	68%	68%	75%	69%	74%	68%	72%	71%	70%	75%	72%	74%	68%	70%	64%	69%	73%	74%	65%	65%	78%	71%	74%	66%	73%	75%
Because I have been told to use it	29%	32%	32%	25%	31%	26%	32%	28%	29%	30%	25%	28%	26%	32%	30%	36%	31%	27%	26%	35%	35%	22%	29%	26%	34%	27%	25%

Q8. Does your workplace have what you would call an AI policy?

	Total	Region				Gender		Age							HH Income			Education			Ethnicity						
		Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- \$<100K	\$100K+	<=HS	College/ Associate degree	Univ+	White	Black/AA	Hispanic	Pacific Islander/ Asians	Other
Yes, this is in place	31%	27%	26%	33%	34%	32%	29%	40%	26%	21%	39%	29%	24%	41%	23%	17%	27%	36%	32%	28%	28%	34%	30%	31%	35%	39%	27%
This is developing	32%	40%	41%	24%	34%	32%	32%	31%	33%	32%	31%	34%	33%	31%	33%	31%	32%	27%	37%	30%	28%	36%	31%	41%	29%	34%	28%
No, an AI policy doesn't exist at work	37%	33%	33%	42%	33%	35%	39%	29%	40%	47%	30%	37%	43%	27%	44%	51%	41%	37%	31%	41%	44%	30%	39%	28%	37%	27%	45%

Q9. [Your productivity] And how would you say AI has impacted each of the following in your work:

	Total	Region				Gender		Age								HH Income			Education			Ethnicity					
		Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- \$100K	\$100K+	<=HS	College/ Associate degree	Univ+	White	Black/AA	Hispanic	Pacific Islander/ Asians	Other
Improved	49%	55%	44%	47%	54%	56%	41%	57%	48%	34%	65%	54%	37%	47%	40%	30%	41%	56%	53%	37%	43%	59%	45%	60%	46%	65%	54%
No real impact	40%	34%	47%	42%	35%	38%	43%	35%	41%	50%	32%	39%	50%	39%	44%	49%	43%	36%	42%	48%	44%	34%	42%	35%	43%	31%	34%
Worsened	4%	6%	2%	5%	3%	3%	5%	4%	3%	5%	3%	2%	4%	5%	5%	6%	5%	3%	2%	3%	5%	4%	4%	3%	5%	3%	
Not sure/Can't say	7%	5%	8%	6%	8%	4%	11%	4%	8%	11%	0%	5%	9%	9%	11%	14%	11%	6%	3%	13%	8%	4%	9%	2%	5%	1%	11%

Q9. [Your sense of accomplishment/satisfaction with your work] And how would you say AI has impacted each of the following in your work:

	Total	Region				Gender		Age								HH Income			Education			Ethnicity					
		Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- \$100K	\$100K+	<=HS	College/ Associate degree	Univ+	White	Black/AA	Hispanic	Pacific Islander/ Asians	Other
Improved	40%	39%	34%	44%	37%	44%	35%	51%	36%	22%	60%	38%	18%	40%	33%	26%	43%	41%	40%	38%	32%	44%	34%	63%	35%	57%	31%
No real impact	45%	51%	45%	42%	47%	45%	46%	32%	50%	63%	28%	52%	68%	38%	48%	58%	35%	47%	49%	36%	57%	45%	51%	28%	41%	36%	59%
Worsened	8%	6%	12%	6%	9%	8%	7%	11%	7%	3%	11%	6%	5%	10%	7%		10%	4%	7%	13%	6%	6%	6%	6%	18%	6%	2%
Not sure/Can't say	7%	4%	10%	8%	7%	3%	12%	6%	7%	12%	1%	4%	8%	12%	11%	16%	11%	8%	3%	12%	5%	6%	9%	3%	7%	1%	8%

Q9. [The quality of your work] And how would you say AI has impacted each of the following in your work:

	Total	Region				Gender		Age							HH Income			Education			Ethnicity						
		Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- \$100K	\$100K+	<=HS	College/ Associate degree	Univ+	White	Black/AA	Hispanic	Pacific Islander/ Asians	Other
Improved	41%	44%	39%	42%	40%	47%	35%	51%	38%	27%	60%	41%	28%	39%	34%	27%	36%	46%	43%	34%	34%	49%	38%	53%	39%	53%	39%
No real impact	46%	44%	46%	47%	47%	45%	48%	37%	50%	60%	34%	50%	61%	40%	51%	58%	45%	45%	47%	44%	59%	42%	48%	44%	44%	41%	45%
Worsened	6%	7%	6%	5%	6%	4%	8%	7%	5%	3%	4%	5%	3%	12%	6%	3%	8%	3%	5%	9%	3%	5%	5%	0%	11%	6%	7%
Not sure/Can't say	7%	4%	9%	6%	7%	4%	10%	5%	7%	10%	2%	5%	9%	9%	9%	13%	11%	6%	4%	13%	4%	4%	9%	2%	6%		

Q10. How do you see AI impacting your current industry in the future?

	Total	Region				Gender		Age									HH Income			Education			Ethnicity				
		Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K+	<=HS	College/ Associate degree	Univ+	White	Black/AA	Hispanic	Pacific Islander/ Asians	Other
It will have a significant positive impact	21%	25%	19%	19%	22%	23%	18%	25%	22%	13%	28%	24%	13%	21%	19%	12%	19%	22%	27%	18%	10%	30%	19%	32%	20%	28%	18%
It will have a significant negative impact	16%	14%	16%	17%	17%	13%	19%	19%	16%	11%	16%	12%	11%	23%	19%	12%	16%	15%	15%	17%	16%	15%	15%	14%	19%	22%	15%
It will have a mixed impact, with some positive and some negative aspects	47%	48%	48%	47%	46%	46%	49%	46%	46%	53%	44%	45%	51%	48%	47%	57%	41%	48%	51%	41%	53%	49%	47%	48%	46%	43%	54%
It will have little impact on my job or industry	16%	12%	17%	16%	15%	17%	14%	10%	17%	23%	12%	19%	25%	9%	15%	20%	24%	16%	7%	24%	21%	6%	19%	6%	16%	6%	13%

Q11. Are you worried about the potential for AI to replace your job, or do you see it as a tool to enhance your work?

	Total	Region				Gender		Age								HH Income			Education			Ethnicity					
		Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- \$<100K	\$100K+	<=HS	College/ Associate degree	Univ+	White	Black/AA	Hispanic	Pacific Islander/ Asians	Other
Very worried about the potential for AI to replace my job	11%	8%	9%	11%	13%	9%	12%	13%	10%	7%	12%	9%	5%	14%	11%	10%	15%	8%	8%	12%	9%	11%	8%	19%	12%	20%	6%
Worried	16%	13%	13%	18%	16%	16%	16%	16%	17%	13%	19%	13%	15%	14%	20%	11%	15%	16%	16%	15%	15%	16%	14%	16%	17%	20%	23%
Not very worried about	38%	38%	37%	39%	38%	38%	39%	37%	37%	44%	33%	39%	43%	41%	34%	44%	37%	43%	34%	38%	42%	36%	39%	29%	41%	25%	48%
I see AI as a tool to enhance my work and do not worry about it replacing my job	27%	34%	29%	27%	22%	29%	26%	28%	27%	27%	31%	28%	26%	24%	27%	28%	21%	27%	36%	24%	27%	31%	29%	32%	20%	28%	16%
Not sure/Can't say	8%	7%	12%	5%	10%	9%	7%	6%	9%	10%	5%	11%	12%	7%	8%	7%	12%	5%	6%	11%	8%	6%	9%	4%	10%	6%	6%
Net: Worried	26%	21%	22%	29%	29%	25%	28%	29%	27%	20%	31%	22%	19%	27%	31%	21%	30%	25%	24%	28%	24%	27%	22%	35%	29%	41%	29%
Net: Not worried	66%	72%	66%	66%	61%	66%	65%	65%	64%	70%	64%	67%	69%	66%	61%	72%	58%	70%	70%	61%	68%	67%	69%	61%	61%	53%	65%